

FEUDI DEL PISCIOOTTO, A CELLAR IN THE HEART OF SOUTH EASTERN SICILY

The **Tenuta Feudi del Pisciotto** rises in the **Val di Noto**, within the **Cerasuolo di Vittoria DOCG**, in a rural area between Caltagirone and Piazza Armerina. The estate is comprised of 187 ha. in total, of which 43 are planted to vine, and it's located on the edge of **Sughereta di Niscemi Nature Reserve** just steps from the sea: a very special microclimate gives birth to a wide range of top wines, from the high quality entry line, Baglio del Sole, to the top line, the Grandi Stilisti Collection, with labels designed by famous Italian fashion designers. The modern cellar merges with a magnificent **18th century baglio** which hosts a charming Wine Relais for exclusive holidays dedicated to relaxation and wine tastings.

An area with a strong agricultural heritage and a peculiar *genius loci*, yet to be discovered, that lend to understanding how this part of Sicily has grown immensely from an oenological point of view. For this very reason, **Paolo Panerai**, wine producer in Tuscany and President of Domini Castellare di Castellina, the company that today controls Feudi del Pisciotto, has chosen to focus on this area still little explored.



The result is a project that combines the architectural culture and the oenological know-how gained in the **other estates of Domini Castellare di Castellina** (4 wineries in total, 2 in Tuscany and 2 in Sicily: Castellare di Castellina in Chianti Classico, Rocca di Frassinello in the Tuscan Maremma, Feudi del Pisciotto and Gurra di Mare in Sicily) also thanks to the collaboration with architects such as Renzo Piano and Flavio Albanese and, on the oenological side, to **Alessandro Cellai, oenologist of the 4 cellars** since 1996 and executive vice president of Domini Castellare di Castellina. Cellai was a proud pupil of Giacomo Tachis, the “father” of the rebirth of Italian Winemaking.

In the vineyards, native varieties such as **Nero d'Avola** and **Frappato** are protagonists, but also international varieties like **Merlot**, **Cabernet** and **Pinot Noir** (from which the *grand vin* of Feudi del Pisciotto was born) and two other vines unusual to Sicily, Semillon and Gewürztraminer, from which an exceptional Passito wine is produced. These international “intruders” demonstrate (as Tachis believed) that in Sicily it is possible to successfully cultivate any vine, given applied knowledge and attention to detail.



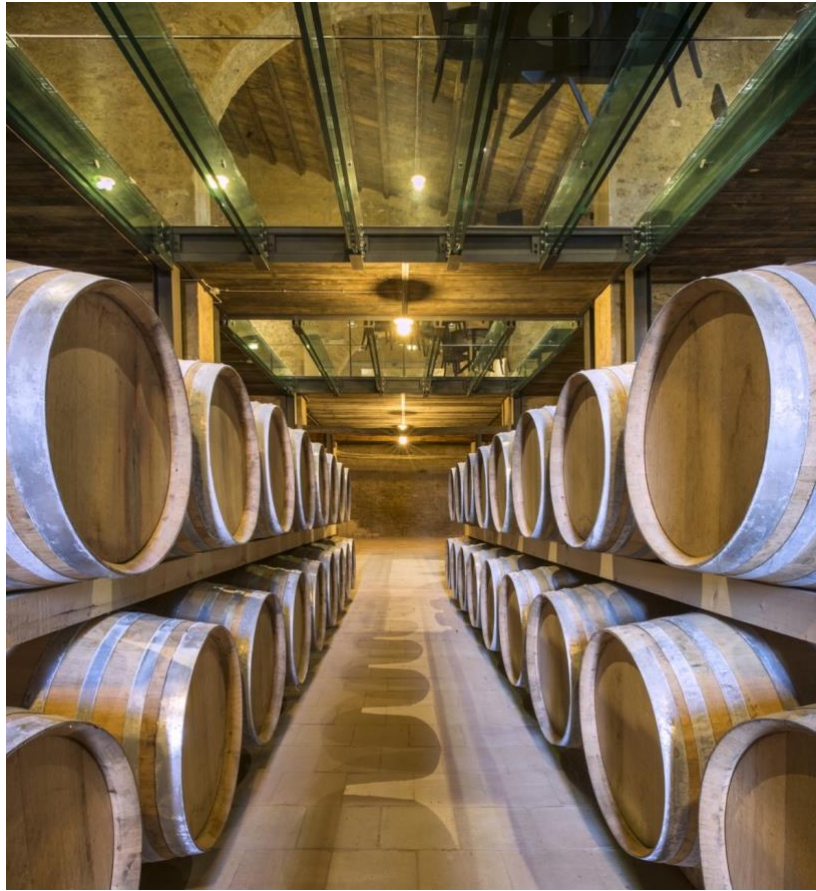
This brave choice gave way to wines of incredible quality and success, as illustrated by the award-winning **Nero d'Avola 2015 –Versace label, included in Wine Spectator's Top 100 list in 2017**, therefore proclaiming it one of the 100 best wines in the world.

THE WINERY

The Feudi del Pisciotto winery has a doubly fascinating soul that tells the ancient story of an **old wine-making plant, called “Palmento”** (from the Latin word *Paumentum*), used for the pressing of the grapes and their vinification in Greek and Roman times – still intact from 1700 to the present day – **and the modern cellar**. Restored without any modification, the Palmento is connected to the new cellar fit to produce up to 10,000 hectolitres of wine using the most advanced technologies. The new cellar includes a *barricaia* with over 700 barriques. Other barriques are placed in the former *tinaia* visible through the glass floor of the overlying restaurant area.

At Feudi del Pisciotto modernity marries tradition also through the honoring of the ancient wine-making process which provided gravity only as an instrument for handling grapes and must: the grapes harvested by hand are transported in small crates on the panoramic roof of the cellar and, through manholes directly connected to the rooms below, they are transferred to the fermentation tanks without the aid of pumps, thus

avoiding dispersing the contents of the husk of the grains. Even the bottling premises are at a lower level than the storage tanks, so as to minimize the use of pumps and thereby also obtaining energy savings and limiting the CO2 emissions in the environment.



MARKETS AND PRODUCTION

Feudi del Pisciotto winery has the capacity to produce about 1.5 million bottles but, to guarantee organic growth, **it currently produces about 500,000 bottles divided between** a high quality entry line, **Baglio del Sole**, which stands witness to the ability to make wines suitable for daily consumption where typicality and territory are not penalized by the price, and a high-end line, the **Italian Fashion Top Designers Collection**, which includes **L'Eterno**, le *Grand Vin* of the winery.



The **Italian Fashion Top Designers Collection** is an innovative product of design and social sensitivity established in 2007, a successful idea of Paolo Panerai whose aim was to celebrate two great Italian excellences: **Wine and Fashion**. The project gave birth to 10 wines with elegant labels designed by **Versace, Missoni, Alberta Ferretti, Gianfranco Ferré, Brioni, Giambattista Valli and Carolina Marengo**.

The latest addition to the Collection is **Alaziza** whose label has been conceived by the French fashion designer **Stephan Janson**, based in Italy since his first collection launched in 1989. A dry, fruity, pleasant white wine that combines Viognier with a small percentage of Zibibbo, a typical Sicilian grape with peculiar aromatic notes.

The whole Collection contributes to an important fundraising project whose aim is to support Sicilian art and culture: the proceeds of sales are partly delineated to the restoration of works of art and ancient artifacts of the island's heritage.

The first masterpiece to be restored was **L'Eterno by Giacomo Serpotta**, a gifted artist of the seventeenth century, author of the eponymous triptych held in Palermo. **Feudi del Pisciotto** aptly named **L'Eterno** its flagship wine, a **100% Pinot Noir** inspired by an idea of Giacomo Tachis who identified the amazing potential of this noble vine which has found in the Sicilian terroir a perfect expression.

Feudi del Pisciotto sells about 65-70% of its production abroad and exports mainly to North America, Russia, Japan, China, Switzerland, Germany, Australia and Brazil.



FEUDI DEL PISCIOOTTO WINES – TOP RANGE

L'ETERNO

100% Pinot Noir, it's the *grand vin* of the estate, inspired by Paolo Panerai and the great Giacomo Tachis who had perfect knowledge of this noble grape variety, atypical for Sicily and yet offering a rather striking opportunity for expression on the island. An expression of clear Burgundian character, consistent, but at the same time exceptionally fine and elegant.

The label

The label depicts the hand of Eterno, a detail of Giacomo Serpotta's eponymous triptych whose restoration was funded by the Feudi Del Pisciotto estate, together with the involvement of some of Italy's biggest fashion designers who have designed the labels for the Italian Fashion Top Designers Collection.

THE ITALIAN FASHION TOP DESIGNERS COLLECTION



CERASUOLO DI VITTORIA - GIAMBATTISTA VALLI

Cerasuolo di Vittoria is the first and only Sicilian DOCG wine. A wine with a great personality obtained through the vinification of the Frappato and Nero d'Avola grape varieties.

The label

Drawn by Giambattista Valli, the label recalls the elegance and the finesse of this wine that best expresses the character of the Cerasuolo di Vittoria DOCG.



NERO D'AVOLA – VERSACE

The grape variety that best expresses the character of Sicily's oenological tradition. This wine, meticulously produced using the estate's finest resources, expresses in absolute purity the extraordinary elegance and ability of a wine destined to improve over time.

The label

Drawn by Donatella Versace, it's a tribute to the strong personality of Sicilian terroir and wines.



MERLOT

Produced from one of the first vineyards planted in 2002. A Merlot in purity that expresses the full potential and character of this grape variety, which finds an ideal form of expression in Sicily's terroir. Wine characterized by an important structure and power, while at the same time displaying exceptional elegance.

The label

The label represents the intensity, purity and strength of an "exciting" wine.



CABERNET SAUVIGNON – MISSONI

In Sicily the Cabernet Sauvignon varietal acquires absolutely unique characteristics. Lacking strong vegetal notes, this 100% Cabernet is a wine of great structure with a polyphenolic component ideal for optimal ageing.

The label

Drawn by Angela Missoni, this label is a tribute to the oenological multiculturalism of Sicily, where the combination of colours and patterns – like the countless vines that proliferate on the island – creates a fascinating final harmony.



FRAPPATO – CAROLINA MARENGO

As is the case with the Nero d'Avola variety, Frappato also demonstrates Sicily's full winemaking potential, able to produce a powerful, persistent and very elegant wine that inspires the audience from its very first olfactory notes, which characterize it in an unmistakable manner.

The label

It's a tribute to the finesse and freshness of Frappato imagined by Carolina Marengo for Feudi de Pisciotto.



GRILLO – CAROLINA MARENGO

Grillo is perhaps the most widespread vine in Sicily after Nero d'Avola. This wine, 100% Grillo, is a very pleasant, aromatic and fresh white.

The label

A sensual label, conceived by Carolina Marengo for Feudi de Pisciotto, that evokes the harmony and freshness of Grillo.



CHARDONNAY – ALBERTA FERRETTI

Sicily can be appreciated not only for its red wines, but also for its whites. Chardonnay is perhaps the one that has the best adaptability among all non-native white grape varieties. In this 100% Chardonnay, the classic varietal notes are highlighted and a prominent acidity gives freshness and also makes it ideal for ageing.

The label

Graphic, clean, modern. The Alberta Ferretti label portrays very well the classic character of this international variety.



PASSITO – GIANFRANCO FERRE'

A true challenge: Gewürztraminer and Semillon, two uncommon vines for Sicily, yet selected and used in equal proportions to bring to life a Passito wine atypical for the island. The intensely aromatic notes of Gewürztraminer blend perfectly with the excellent structure of the Semillon; everything is supported by a perfect acidity.

The label

The masterful stroke of Gianfranco Ferrè, an architect keen on fashion, tells the story of this great international varietal "marriage" in Sicily.



ALAZIZA – STEPHAN JANSON

Straw yellow color. On the nose, the aromas of exotic fruit and peach, characteristic of the Viognier, are accompanied by the pleasant aromatic notes of orange blossoms typical of the Zibibbo. In the mouth a strong acidity supports the structure, giving drinkability and harmony.

The label

The French fashion designer Stephan Janson, based in Italy since his first collection launched in 1989, has drawn a label that evokes elements of the Sicilian landscape in a dreamlike atmosphere.

FEUDI DEL PISCIOTTO WINES – ENTRY LINE “BAGLIO DEL SOLE”



NERO D'AVOLA - Baglio del Sole

The world has now discovered Nero d'Avola, Sicily's most important, if not the easiest of grape varieties. Rare in nature, this pure Nero d'Avola owes its existence to a careful selection of grapes that aim to produce a high quality and affordable wine, exclusively characterized by the qualities of this native grape variety.



MERLOT-SYRAH, Baglio del Sole

Two big international grape varieties that thrive in the Sicilian terroir. Characterized by a ruby red colour with purple hues. The wine displays a full and intense aroma, reminiscent of red fruits and sweet vanilla. Fresh, soft and balanced on the palate, with a complex finish with notes of cocoa and vanilla. A wine of great structure, without losing its elegance and drinkability.



INZOLIA, Baglio del Sole

A white wine produced in Sicily, where the sun seems to burn everything in sight? Yes, because the Inzolia grape variety has undergone a process of self-selection over the centuries aimed at preserving the wine's aromas and delicacy, similar to the characteristics of offshore wines. A wine that is easy to drink thanks to its aromas and pleasantness on the palate.



INZOLIA-CATARRATTO, Baglio del Sole

The combination of the two noblest white grape varieties, whose full potential is only now being fully understood, particularly when it comes to the Catarratto variety, historically used in the production of Marsala. Combined together in similar percentages (although varied from vintage to vintage), the two varieties create a wine with a strong personality, unique in the world.



DAVOLAROSA BRUT

A sparkling rosè with Sicilian character, obtained by Nero d'Avola in purity – the best vineyards of Feudi del Pisciotto dedicated to the new Grand Cru of the estate: a fine, persistent perlage, fresh and intense aromas and a flavorful impact that maintains great drinkability.